



zoemou

TOMORROWS
YESTERDAYS

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The sixth Zoemou range, “Tomorrows Yesterdays”, is inspired by the romantic, decorative Art Nouveau period of the 1900’s.

Each beautiful piece is named accordingly to the time.

Art Nouveau was developed by brilliant and energetic artists and designers, who sought to fashion an art form appropriate to the modern age.

Many artists, designers and architects were excited by new technologies but others aimed to elevate the decorative arts to the level of fine art by applying the highest standards of craftsmanship and design to everyday objects.

Art Nouveau designers believed that all the arts should work in harmony, embracing the spirit world, fantasy, myth and natural forms.

It was a new style for a new age.

For the first time uses resin to adorn these beautiful designs, adhering to the Zoemou philosophy of designing jewellery strong yet feminine.

The name “zoemou” translates to “my life” and was given to, artist and designer, Zoe Sernack as a childhood nickname while living on the Greek islands. She has been designing accessories for over ten years and launched her own label in 2005, producing collections far from the mainstream.

As an artist, Zoe appreciates form and uniqueness.

Zoemou is stocked in exclusive boutiques throughout USA, Europe, Australia and New Zealand.



Estelle Necklace

ZTY001 OLIVE/FIESTA, ZTY002 OLIVE/FIESTA

DIMENSION: 55mm (W) x 40mm (H)



Palma Necklace

ZTY004 SLATE/INDIGO

DIMENSION: 55mm (W) x 40mm (H)



Heneritta Necklace

ZTY005 SKY BLUE/BUTTERCUP, ZTY006 SKY BLUE/SLATE

DIMENSION: 50mm (W) x 38mm (H)



Antronette Necklace

ZTY007 INDIGO/FIESTA, ZTY008 INDIGO/STEEL

DIMENSION: 50mm (W) x 37mm (H)



Odessa Necklace

ZTY009 TEAL/PLUM/SLATE, ZTY010 TEAL/PLUM/SLATE

DIMENSION: 60mm (W) x 53mm (H)



Loretta Necklace

ZTY012 TURQUOISE/SLATE, ZTY011 TURQUOISE/FIESTA/SLATE

DIMENSION: 30mm (W) x 49mm (H)



Beetle Necklace

ZTY014 TEAL, ZTY013 TURQUOISE

DIMENSION: 54mm (W) x 30mm (H)



Cordelia Earrings

ZTY015 SLATE

DIMENSION: 15mm (W) x 48mm (H)



Cordelia Earrings

ZTY016 TEAL

DIMENSION: 15mm (W) x 48mm (H)



Josephine Earrings

ZTY017 SLATE/TEAL

DIMENSION: 30mm (W) x 49mm (H)



Josephine Earrings

ZTY018 SLATE

DIMENSION: 30mm (W) x 49mm (H)



Beetle Brooch

ZTY019 OLIVE, ZTY019 SLATE

DIMENSION: 54mm (W) x 30mm (H)



Beetle Ring

ZTY022 SLATE

DIMENSION: 30mm (W) x 18mm (H)



Packaging

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